

KIC - Kaufmann International Certificate Programme

Week 1



| Time | Monday | Tuesday | Wednesday | Thursday | Friday | |
|----------------------|-------------------------------------|------------------------------------|--------------------------------------|------------------------------------|--|--|
| 09.30 – 11.00 | Registration, Induction and Welcome | Enterprise Projects: Brainstorming | Enterprise Project – Plan & Proposal | Locations for Business Enterprises | Intercultural Understanding: Communication | |
| Morning Break | | | | | | |
| 11.15 – 12.45 | Placement Test | Enterprise Development Issues | Dublin: The European Technology Hub | Dublin Enterprise Areas | Intercultural Business Environment | |
| Lunch Break | | | | | | |
| 13.30 – 15.00 | Dublin: Gateway to Europe | The Enterprise Development Process | Company Visit 1 | Ireland & the EU | Personal Branding | |
| Afternoon | | | | Break | | |
| 15.15 – 17.00 | Bus Tour | Project Work/Computer Access | | Project Work/Computer Access | Project Work/Computer Access | |

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Week 2



| Time | Monday | Tuesday | Wednesday | Thursday | Friday |
|------------------------|---------------------------------|------------------------------------|---|---------------------------------|---|
| 09.30 – 11.00 | Entrepreneurship | Globalisation | Communication at Work: Emails | Project Work/Computer Access | Digital 4.0 Lecture & Tour of the digital city <i>Dublin Docklands & Riverside Tour</i> |
| Morning Break | | | | | |
| 11.15 – 12.45 | Entrepreneurship | Business Ethics | Communication at Work: Meetings | European & Irish Law | |
| Lunch Break | | | | | |
| 13.30 – 15.00 | Professional Development | Corporate Social Responsibility | Communication at Work: Presentation Skills | Company Visit 2 | |
| Afternoon Break | | | | | |
| 15.15 – 17.00 | Project Work/Computer Access | Project Work/Computer Access | Project Work/Computer Access | | |

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Week 3



| Time | Monday | Tuesday | Wednesday | Thursday | Friday |
|------------------------|------------------------------|------------------------------|------------------------------|------------------------------------|-------------------------|
| 09.30 – 11.00 | Irish Politics | Ireland's Media | Project Work/Computer Access | Business Presentations Evaluations | Examination |
| Morning Break | | | | | |
| 11.15 – 12.45 | Brexit & Ireland | Presentation Skills Practice | Project Work/Computer Access | Business Presentations Evaluations | |
| Lunch Break | | | | | |
| 13.30 – 15.00 | Enterprise Project | Enterprise Project | Project Work/Computer Access | Business Presentations Evaluations | Feedback & Evaluation |
| Afternoon Break | | | | | |
| 15.15 – 17.00 | Project Work/Computer Access | Project Work/Computer Access | Project Work/Computer Access | Business Presentations Evaluations | Farewell - Event |